

Table 1. U.S. Manufacturing Shipments¹ - Total and E-commerce Value: 2007 and 2006

[Data are based on the 2007 Economic Census - Manufacturing and the 2006 Annual Survey of Manufactures. Value of Shipments are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 1A]

NAICS Code	Description	Value of Shipments				Y/Y Percent Change		E-commerce as Percent of Total Shipments		Percent Distribution of E-commerce Shipments	
		2007		2006							
		Total	E-commerce	Revised Total	Revised E-commerce	Total Shipments	E-commerce Shipments	2007	2006	2007	2006
	Total Manufacturing	5,305,935	1,855,719	5,015,553	1,566,799	5.8	18.4	35.0	31.2	100.0	100.0
311	Food manufacturing	586,907	202,684	536,939	153,996	9.3	31.6	34.5	28.7	10.9	9.8
312	Beverage and tobacco product manufacturing	127,625	72,049	124,033	68,046	2.9	5.9	56.5	54.9	3.9	4.3
313	Textile mills	35,857	14,188	38,829	12,377	-7.7	14.6	39.6	31.9	0.8	0.8
314	Textile product mills	28,677	13,499	33,264	11,588	-13.8	16.5	47.1	34.8	0.7	0.7
315	Apparel manufacturing	24,318	7,280	30,325	9,182	-19.8	-20.7	29.9	30.3	0.4	0.6
316	Leather and allied product manufacturing	5,652	1,347	5,941	926	-4.9	45.5	23.8	15.6	0.1	0.1
321	Wood product manufacturing	101,958	19,422	112,403	14,960	-9.3	29.8	19.0	13.3	1.0	1.0
322	Paper manufacturing	176,103	61,128	169,033	40,842	4.2	49.7	34.7	24.2	3.3	2.6
323	Printing and related support activities	103,488	25,645	99,800	19,181	3.7	33.7	24.8	19.2	1.4	1.2
324	Petroleum and coal products manufacturing	606,144	189,934	546,811	160,177	10.9	18.6	31.3	29.3	10.2	10.2
325	Chemical manufacturing	725,057	247,150	657,082	203,168	10.3	21.6	34.1	30.9	13.3	13.0
326	Plastics and rubber products manufacturing	211,416	61,405	211,299	48,686	0.1	26.1	29.0	23.0	3.3	3.1
327	Nonmetallic mineral product manufacturing	127,271	22,669	126,263	20,726	0.8	9.4	17.8	16.4	1.2	1.3
331	Primary metal manufacturing	259,607	79,431	234,384	59,376	10.8	33.8	30.6	25.3	4.3	3.8
332	Fabricated metal product manufacturing	343,541	82,062	317,214	64,109	8.3	28.0	23.9	20.2	4.4	4.1
333	Machinery manufacturing	347,892	109,197	326,583	93,763	6.5	16.5	31.4	28.7	5.9	6.0
334	Computer and electronic product manufacturing	398,157	141,551	390,813	120,947	1.9	17.0	35.6	30.9	7.6	7.7
335	Electrical equipment, appliance, and components	129,200	40,606	119,402	34,211	8.2	18.7	31.4	28.7	2.2	2.2
336	Transportation equipment manufacturing	735,829	409,424	699,034	383,560	5.3	6.7	55.6	54.9	22.1	24.5
337	Furniture and related product manufacturing	84,978	22,489	85,618	18,187	-0.7	23.7	26.5	21.2	1.2	1.2
339	Miscellaneous manufacturing	146,257	32,558	150,481	28,790	-2.8	13.1	22.3	19.1	1.8	1.8

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit <<http://www.census.gov/eos/www/mestats.html>>.

Note: Establishments representing approximately 5 percent of the 2007 value of shipments did not have an opportunity to report e-commerce receipts.

¹Estimates include data only for businesses with paid employees and are subject to revision.

Source: U.S. Census Bureau, 2007 Economic Census - Manufacturing and the 2006 Annual Survey of Manufactures

Table 2.0. U.S. Merchant Wholesale Trade Sales¹, Including Manufacturers' Sales Branches and Offices - Total and E-commerce: 2007 and 2006

[Estimates are based on data from the 2007 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 2.0A]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2007		2006						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2007	2006	2007
42	Total Merchant Wholesale Trade Including MSBOs ²	5,782,065	1,226,071	5,526,221	1,193,962	4.6	2.7	21.2	21.6	100.0
423	Durable goods	2,880,374	581,109	2,838,727	579,110	1.5	0.3	20.2	20.4	47.4
4231	Motor vehicles and automotive equipment	677,863	311,824	696,623	320,501	-2.7	-2.7	46.0	46.0	25.4
4232	Furniture and home furnishings	83,067	12,083	84,733	12,211	-2.0	-1.0	14.5	14.4	1.0
4233	Lumber and other construction material	155,905	9,048	173,390	8,878	-10.1	1.9	5.8	5.1	0.7
4234	Professional and commercial equipment and supplies	524,856	116,862	513,660	109,750	2.2	6.5	22.3	21.4	9.5
42343	Computer equipment and supplies	280,072	68,148	276,625	65,048	1.2	4.8	24.3	23.5	5.6
4235	Metals and minerals, excluding petroleum	218,899	12,273	214,753	12,110	1.9	1.3	5.6	5.6	1.0
4236	Electrical goods	432,380	49,705	404,192	48,295	7.0	2.9	11.5	11.9	4.1
4237	Hardware, plumbing and heating equipment	106,682	12,980	109,045	(S)	-2.2	(S)	12.2	(S)	1.1
4238	Machinery, equipment and supplies	427,011	31,818	413,546	34,417	3.3	-7.6	7.5	8.3	2.6
4239	Miscellaneous durable goods	253,711	24,516	228,785	20,982	10.9	16.8	9.7	9.2	2.0
424	Nondurable goods	2,901,691	644,962	2,687,494	614,852	8.0	4.9	22.2	22.9	52.6
4241	Paper and paper products	140,578	21,746	139,663	19,976	0.7	8.9	15.5	14.3	1.8
4242	Drugs, drug proprietaries and druggists' sundries	514,134	(S)	517,876	322,968	-0.7	(S)	(S)	62.4	(S)
4243	Apparel, piece goods, and notions	132,911	31,481	130,803	29,521	1.6	6.6	23.7	22.6	2.6
4244	Groceries and related products	659,592	109,423	601,337	96,385	9.7	13.5	16.6	16.0	8.9
4245	Farm-products raw materials	171,962	(S)	130,801	5,431	31.5	(S)	(S)	4.2	(S)
4246	Chemicals and allied products	156,179	17,925	149,728	17,882	4.3	0.2	11.5	11.9	1.5
4247	Petroleum and petroleum products	728,129	72,342	642,787	66,913	13.3	8.1	9.9	10.4	5.9
4248	Beer, wine, and distilled beverages	113,118	4,873	107,515	4,771	5.2	2.1	4.3	4.4	0.4
4249	Miscellaneous nondurable goods	285,088	56,016	266,984	51,005	6.8	9.8	19.6	19.1	4.6

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

² Manufacturers' Sales Branches and Offices.

Source: U.S. Census Bureau, 2007 Annual Wholesale Trade Survey

Table 2.1. U.S. Merchant Wholesale Trade Sales¹, Excluding Manufacturers' Sales Branches and Offices - Total and E-commerce: 2007 and 2006

[Estimates are based on data from the 2007 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 2.1A]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2007		2006						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2007	2006	2007
42	Total Merchant Wholesale Trade Excluding MSBOs ²	4,150,455	689,319	3,880,751	639,292	6.9	7.8	16.6	16.5	100.0
423	Durable goods	1,997,552	283,425	1,929,281	264,487	3.5	7.2	14.2	13.7	41.1
4231	Motor vehicles and automotive equipment	324,957	102,303	324,924	97,861	(Z)	4.5	31.5	30.1	14.8
4232	Furniture and home furnishings	65,548	7,465	66,019	7,163	-0.7	4.2	11.4	10.8	1.1
4233	Lumber and other construction material	129,267	6,002	144,954	5,848	-10.8	2.6	4.6	4.0	0.9
4234	Professional and commercial equipment and supplies	344,740	83,604	324,274	76,494	6.3	9.3	24.3	23.6	12.1
42343	Computer equipment and supplies	175,143	54,534	161,997	51,342	8.1	6.2	31.1	31.7	7.9
4235	Metals and minerals, excluding petroleum	162,289	3,779	156,560	3,476	3.7	8.7	2.3	2.2	0.5
4236	Electrical goods	311,441	35,746	293,999	35,348	5.9	1.1	11.5	12.0	5.2
4237	Hardware, plumbing and heating equipment	88,890	9,650	90,721	8,302	-2.0	16.2	10.9	9.2	1.4
4238	Machinery, equipment and supplies	329,983	12,148	313,046	10,865	5.4	11.8	3.7	3.5	1.8
4239	Miscellaneous durable goods	240,437	22,728	214,784	19,130	11.9	18.8	9.5	8.9	3.3
424	Nondurable goods	2,152,903	405,894	1,951,470	374,805	10.3	8.3	18.9	19.2	58.9
4241	Paper and paper products	92,809	14,644	90,976	13,274	2.0	10.3	15.8	14.6	2.1
4242	Drugs, drug proprietaries and druggists' sundries	358,632	(S)	347,012	(S)	3.3	(S)	(S)	(S)	(S)
4243	Apparel, piece goods, and notions	120,315	28,766	117,801	26,878	2.1	7.0	23.9	22.8	4.2
4244	Groceries and related products	501,127	52,594	448,820	45,324	11.7	16.0	10.5	10.1	7.6
4245	Farm-products raw materials	171,962	(S)	130,801	5,431	31.5	(S)	(S)	4.2	(S)
4246	Chemicals and allied products	95,126	4,921	89,559	4,410	6.2	11.6	5.2	4.9	0.7
4247	Petroleum and petroleum products	491,834	(S)	426,094	9,994	15.4	(S)	(S)	2.3	(S)
4248	Beer, wine, and distilled beverages	100,894	3,327	96,440	3,367	4.6	-1.2	3.3	3.5	0.5
4249	Miscellaneous nondurable goods	220,204	27,706	203,967	22,437	8.0	23.5	12.6	11.0	4.0

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

² Manufacturers' Sales Branches and Offices.

Source: U.S. Census Bureau, 2007 Annual Wholesale Trade Survey

Table 2.2. U.S. Manufacturers' Sales Branches and Offices¹ - Total and E-commerce Sales: 2007 and 2006

[Estimates are based on data from the 2007 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 2.2A]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2007		2006				2007	2006	2007
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales			
42	Total Manufacturers' Sales Branches and Offices	1,631,610	536,752	1,645,470	554,670	-0.8	-3.2	32.9	33.7	100.0
423	Durable goods	882,822	297,684	909,446	314,623	-2.9	-5.4	33.7	34.6	55.5
4231	Motor vehicles and automotive equipment	352,906	209,521	371,699	222,640	-5.1	-5.9	59.4	59.9	39.0
4232	Furniture and home furnishings	17,519	4,618	18,714	5,048	-6.4	-8.5	26.4	27.0	0.9
4233	Lumber and other construction material	26,638	3,046	28,436	3,030	-6.3	0.5	11.4	10.7	0.6
4234	Professional and commercial equipment and supplies	180,116	33,258	189,386	33,256	-4.9	(Z)	18.5	17.6	6.2
42343	Computer equipment and supplies	104,929	13,614	114,628	13,706	-8.5	-0.7	13.0	12.0	2.5
4235	Metals and minerals, excluding petroleum	56,610	8,494	58,193	8,634	-2.7	-1.6	15.0	14.8	1.6
4236	Electrical goods	(S)	13,959	(S)	12,947	(S)	7.8	(S)	(S)	2.6
4237	Hardware, plumbing and heating equipment	17,792	(S)	18,324	(S)	-2.9	(S)	(S)	(S)	(S)
4238	Machinery, equipment and supplies	97,028	19,670	100,500	23,552	-3.5	-16.5	20.3	23.4	3.7
4239	Miscellaneous durable goods	13,274	1,788	14,001	1,852	-5.2	-3.5	13.5	13.2	0.3
424	Nondurable goods	748,788	239,068	736,024	240,047	1.7	-0.4	31.9	32.6	44.5
4241	Paper and paper products	47,769	7,102	48,687	6,702	-1.9	6.0	14.9	13.8	1.3
4242	Drugs, drug proprietaries and druggists' sundries	155,502	66,754	170,864	79,278	-9.0	-15.8	42.9	46.4	12.4
4243	Apparel, piece goods, and notions	12,596	(S)	13,002	(S)	-3.1	(S)	(S)	(S)	(S)
4244	Groceries and related products	158,465	56,829	152,517	51,061	3.9	11.3	35.9	33.5	10.6
4246	Chemicals and allied products	61,053	13,004	60,169	13,472	1.5	-3.5	21.3	22.4	2.4
4247	Petroleum and petroleum products	236,295	62,808	216,693	56,919	9.0	10.3	26.6	26.3	11.7
4248	Beer, wine, and distilled beverages	12,224	1,546	11,075	(S)	10.4	(S)	12.6	(S)	0.3
4249	Miscellaneous nondurable goods	64,884	28,310	63,017	28,568	3.0	-0.9	43.6	45.3	5.3

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

Source: U.S. Census Bureau, 2007 Annual Wholesale Trade Survey

Table 3. U.S. Merchant Wholesale Trade Sales¹ - Excluding Manufacturers' Sales Branches and Offices - Total and EDI: 2007 and 2006

[Estimates are based on data from the 2007 Annual Wholesale Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 3A]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		EDI as Percent of Total Sales		Percent Distribution of EDI Sales	EDI as Percent of E-commerce Sales	
		2007		2006								
		Total	EDI	Revised Total	Revised EDI	Total Sales	EDI Sales	2007	2006	2007	2007	2006
42	Total Merchant Wholesale Trade Excluding MSBOs ²	4,150,455	506,805	3,880,751	476,857	6.9	6.3	12.2	12.3	100.0	73.5	74.6
423	Durable goods	1,997,552	228,600	1,929,281	217,505	3.5	5.1	11.4	11.3	45.1	80.7	82.2
4231	Motor vehicles and automotive equipment	324,957	(S)	324,924	93,126	(Z)	(S)	(S)	28.7	(S)	(S)	95.2
4232	Furniture and home furnishings	65,548	6,257	66,019	6,086	-0.7	2.8	9.5	9.2	1.2	83.8	85.0
4233	Lumber and other construction material	129,267	5,024	144,954	4,993	-10.8	0.6	3.9	3.4	1.0	83.7	85.4
4234	Professional and commercial equipment and supplies	344,740	58,224	324,274	53,927	6.3	8.0	16.9	16.6	11.5	69.6	70.5
42343	Computer equipment and supplies	175,143	36,366	161,997	34,736	8.1	4.7	20.8	21.4	7.2	66.7	67.7
4235	Metals and minerals, excluding petroleum	162,289	(S)	156,560	(S)	3.7	(S)	(S)	(S)	(S)	(S)	(S)
4236	Electrical goods	311,441	27,253	293,999	27,346	5.9	-0.3	8.8	9.3	5.4	76.2	77.4
4237	Hardware, plumbing and heating equipment	88,890	7,754	90,721	(S)	-2.0	(S)	8.7	(S)	1.5	80.4	(S)
4238	Machinery, equipment and supplies	329,983	5,573	313,046	6,262	5.4	-11.0	1.7	2.0	1.1	45.9	57.6
4239	Miscellaneous durable goods	240,437	20,461	214,784	16,938	11.9	20.8	8.5	7.9	4.0	90.0	88.5
424	Nondurable goods	2,152,903	(S)	1,951,470	259,352	10.3	(S)	(S)	13.3	(S)	(S)	69.2
4241	Paper and paper products	92,809	6,207	90,976	5,729	2.0	8.3	6.7	6.3	1.2	42.4	43.2
4242	Drugs, drug proprietaries and druggists' sundries	358,632	(S)	347,012	(S)	3.3	(S)	(S)	(S)	(S)	(S)	(S)
4243	Apparel, piece goods, and notions	120,315	24,913	117,801	23,244	2.1	7.2	20.7	19.7	4.9	86.6	86.5
4244	Groceries and related products	501,127	29,853	448,820	26,196	11.7	14.0	6.0	5.8	5.9	56.8	57.8
4245	Farm-products raw materials	171,962	(S)	130,801	4,734	31.5	(S)	(S)	3.6	(S)	(S)	87.2
4246	Chemicals and allied products	95,126	2,769	89,559	2,405	6.2	15.1	2.9	2.7	0.5	56.3	54.5
4247	Petroleum and petroleum products	491,834	(S)	426,094	9,988	15.4	(S)	(S)	2.3	(S)	(S)	99.9
4248	Beer, wine, and distilled beverages	100,894	1,434	96,440	1,533	4.6	-6.5	1.4	1.6	0.3	43.1	45.5
4249	Miscellaneous nondurable goods	220,204	19,617	203,967	16,515	8.0	18.8	8.9	8.1	3.9	70.8	73.6

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

² Manufacturers' Sales Branches and Offices.

Source: U.S. Census Bureau, 2007 Annual Wholesale Trade Survey

Table 4. U.S. Selected Services Revenue¹ - Total and E-commerce: 2007 and 2006

[Except where indicated, estimates are based on data from the 2007 Service Annual Survey. Revenue estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

Estimated measures of sampling variability for these estimates are provided in Table 4A]

NAICS Code	Description	Value of Revenue				Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		2007		2006				2007	2006	2007
		Total	E-commerce	Revised Total	Revised E-commerce	Total Revenue	E-commerce Revenue			
	Total for Selected Service Industries	6,763,713	124,123	6,385,177	103,697	5.9	19.7	1.8	1.6	100.0
	Selected Transportation and Warehousing ²	325,298	9,245	314,178	6,523	3.5	41.7	2.8	2.1	7.4
484	Truck transportation	228,907	8,164	221,871	5,617	3.2	45.3	3.6	2.5	6.6
492	Couriers and messengers	74,704	(S)	71,627	78	4.3	(S)	(S)	0.1	(S)
493	Warehousing and storage	21,687	987	20,680	828	4.9	19.2	4.6	4.0	0.8
51	Information	1,114,883	44,035	1,057,430	37,227	5.4	18.3	3.9	3.5	35.5
511	Publishing industries (except Internet)	297,709	18,581	282,880	16,520	5.2	12.5	6.2	5.8	15.0
517	Telecommunications	490,761	(S)	463,253	4,435	5.9	(S)	(S)	1.0	(S)
51811	Internet service providers and web search portals	31,168	(S)	28,749	4,637	8.4	(S)	(S)	16.1	(S)
	Selected Finance ³	461,096	8,791	467,702	7,241	-1.4	21.4	1.9	1.5	7.1
5231	Securities and commodity contracts intermediation and brokerage	312,790	8,507	335,703	7,018	-6.8	21.2	2.7	2.1	6.9
532	Rental and Leasing Services	123,041	7,330	118,507	6,538	3.8	12.1	6.0	5.5	5.9
	Selected Professional, Scientific, and Technical Services ⁴	1,276,569	18,893	1,164,956	14,659	9.6	28.9	1.5	1.3	15.2
5415	Computer systems design and related services	228,623	4,580	202,281	3,829	13.0	19.6	2.0	1.9	3.7
56	Administrative and Support and Waste Management and Remediation Services	594,820	12,759	563,729	13,333	5.5	-4.3	2.1	2.4	10.3
5615	Travel arrangement and reservation services	32,072	7,308	30,201	6,470	6.2	13.0	22.8	21.4	5.9
62	Health Care and Social Assistance Services	1,664,547	1,048	1,558,756	1,034	6.8	1.4	0.1	0.1	0.8
71	Arts, Entertainment, and Recreation Services	191,005	3,073	180,383	2,540	5.9	21.0	1.6	1.4	2.5
72	Accommodation and Food Services ⁵	601,504	12,309	575,348	9,270	4.5	32.8	2.0	1.6	9.9
	Selected Other Services ⁶	410,950	6,640	384,188	5,332	7.0	24.5	1.6	1.4	5.3
811	Repair and maintenance	142,611	1,004	138,271	913	3.1	10.0	0.7	0.7	0.8
813	Religious, grantmaking, civic, professional, and similar organizations	182,054	4,044	162,671	3,156	11.9	28.1	2.2	1.9	3.3

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

Note: Estimates are not adjusted for price changes. Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <<http://www.census.gov/svsd/www/cv.html>>.

¹ Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees.

² Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).

³ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).

⁴ Excludes NAICS 54112 (offices of notaries).

⁵ Estimates are based on data from the 2007 Annual Retail Trade Survey.

⁶ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

Source: U.S. Census Bureau, 2007 Service Annual Survey

Table 5. U.S. Retail Trade Sales¹ - Total and E-commerce: 2007 and 2006

[Estimates are based on data from the 2007 Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 5A]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2007		2006						
		Total Sales	E-commerce	Revised Total Sales	Revised E-Commerce	Total Sales	E-commerce Sales	2007	2006	2007
	Total Retail Trade	3,994,823	126,697	3,869,536	107,014	3.2	18.4	3.2	2.8	100.0
441	Motor vehicles and parts dealers	906,923	23,600	896,421	20,012	1.2	17.9	2.6	2.2	18.6
442	Furniture and home furnishings stores	115,349	796	116,372	667	-0.9	19.3	0.7	0.6	0.6
443	Electronics and appliance stores	111,893	1,301	108,271	1,016	3.3	28.1	1.2	0.9	1.0
444	Building materials and garden equipment and supplies stores	335,456	489	344,130	427	-2.5	14.5	0.1	0.1	0.4
445	Food and beverage stores	559,625	1,022	533,848	836	4.8	22.2	0.2	0.2	0.8
446	Health and personal care stores	236,383	(S)	224,016	(S)	5.5	(S)	(S)	(S)	(S)
447	Gasoline stations	436,976	(ZZ)	412,569	(S)	5.9	(S)	(Z)	(S)	(Z)
448	Clothing and clothing accessories stores	221,097	2,115	213,286	1,702	3.7	24.3	1.0	0.8	1.7
451	Sporting goods, hobby, book, and music stores	86,906	1,686	84,492	1,478	2.9	14.1	1.9	1.7	1.3
452	General merchandise stores	576,960	(S)	552,579	(S)	4.4	(S)	(S)	(S)	(S)
453	Miscellaneous store retailers	117,447	1,963	114,312	1,672	2.7	17.4	1.7	1.5	1.5
454	Nonstore retailers	289,808	93,026	269,240	78,703	7.6	18.2	32.1	29.2	73.4
4541	Electronic shopping and mail-order houses	199,199	88,915	183,273	75,143	8.7	18.3	44.6	41.0	70.2

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

(ZZ) Estimate is less than \$500,000.

Note: Retail total and other subsector totals may include data for kinds of business not shown. Estimates have not been adjusted for price changes. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at <<http://www.census.gov/svsd/www/artstbl.html>>.

¹ Estimates include data for businesses with or without paid employees and are subject to revision.

Source: U.S. Census Bureau, 2007 Annual Retail Trade Survey

Table 6. U.S. Electronic Shopping and Mail-Order Houses (NAICS 4541) - Total and E-commerce Sales by Merchandise Line¹: 2007 and 2006

[Estimates are based on data from the 2007 Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently merchandise line estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 6A]

Merchandise Lines	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales	Percent Distribution	
	2007		2006					Total Sales	E-commerce Sales
	Total Sales	E-commerce	Revised Total Sales	Revised E-commerce	Total Sales	E-commerce Sales	2007	2007	2007
Total Electronic Shopping and Mail-Order Houses (NAICS 4541)	199,199	88,915	183,273	75,143	8.7	18.3	44.6	100.0	100.0
Books and magazines	6,861	4,200	5,982	3,290	14.7	28.0	61.0	3.4	4.7
Clothing and clothing accessories (includes footwear)	20,609	13,585	18,451	11,457	11.7	18.6	65.9	10.3	15.3
Computer hardware	23,059	11,097	20,243	9,809	13.9	13.1	48.1	11.6	12.5
Computer software	5,000	2,849	4,084	2,243	22.4	27.0	57.0	2.5	3.2
Drugs, health aids, and beauty aids	54,848	4,806	57,056	4,371	-3.9	10.0	8.8	27.5	5.4
Electronics and appliances	11,318	8,382	10,079	7,218	12.3	16.1	74.1	5.7	9.4
Food, beer, and wine	4,034	2,335	3,548	1,952	13.7	19.6	57.9	2.0	2.6
Furniture and home furnishings	11,913	7,841	10,849	6,912	9.8	13.4	65.8	6.0	8.8
Music and videos	4,025	2,979	3,599	2,424	11.8	23.0	74.0	2.0	3.4
Office equipment and supplies	8,445	5,722	7,436	4,895	13.6	16.9	67.8	4.2	6.4
Sporting goods	5,199	3,027	4,281	2,349	21.4	28.9	58.2	2.6	3.4
Toys, hobby goods, and games	4,465	2,740	3,718	2,097	20.1	30.7	61.4	2.2	3.1
Other merchandise ²	29,030	12,549	24,981	10,627	16.2	18.1	43.2	14.6	14.1
Nonmerchandise receipts ³	10,393	6,803	8,966	5,499	15.9	23.7	65.5	5.2	7.7

Note: Estimates have not been adjusted for price changes. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at <<http://www.census.gov/svsd/www/artstbl.html>>.

¹ Estimates include data for businesses with or without paid employees, are grouped according to merchandise categories used in the Annual Retail Trade Survey, and are subject to revision.

² Includes other merchandise such as collectibles, souvenirs, auto parts and accessories, hardware, lawn and garden equipment and supplies, and jewelry.

³ Includes nonmerchandise receipts such as auction commissions, customer training, customer support, advertising, and shipping and handling.

Source: U.S. Census Bureau, 2007 Annual Retail Trade Survey

Table 7. Summary of U.S. Shipments, Sales, Revenues, and E-commerce: 2000-2007

[Estimates are based on data from the 2007 Economic Census - Manufacturing, 2006 Annual Survey of Manufactures, 2007 Annual Wholesale Trade Survey, 2007 Service Annual Survey, and 2007 Annual Retail Trade Survey. Shipments, sales, and revenues are shown in millions of dollars]

Item		Value of -				
		Manufacturing Shipments ¹	Merchant Wholesale Trade Sales ¹		Retail Trade Sales ³	Selected Services Revenues ⁴
			Excluding MSBOs ²	Including MSBOs ²		
2007	Total	5,305,935	4,150,455	5,782,065	3,994,823	6,763,712
	E-commerce	1,855,719	689,319	1,226,071	126,697	124,122
	Percent of Total	35.0	16.6	21.2	3.2	1.8
2006	Total	5,015,553	3,880,751	5,526,221	3,869,536	6,385,177
	E-commerce	1,566,799	639,292	1,193,962	107,014	103,697
	Percent of Total	31.2	16.5	21.6	2.8	1.6
2005	Total	4,742,076	3,574,976	5,164,302	3,687,364	5,949,425
	E-commerce	1,343,852	582,908	1,118,274	87,846	89,712
	Percent of Total	28.3	16.3	21.7	2.4	1.5
2004	Total	4,308,971	3,296,520	4,799,679	3,474,340	5,539,481
	E-commerce	996,174	477,904	962,675	71,087	79,726
	Percent of Total	23.1	14.5	20.1	2.0	1.4
2003	Total	4,015,081	2,962,284	4,345,336	3,265,477	5,114,011
	E-commerce	842,666	428,497	880,908	56,719	64,310
	Percent of Total	21.0	14.5	20.3	1.7	1.3
2002	Total	3,920,632	2,835,528	4,151,597	3,134,322	4,900,995
	E-commerce	751,985	366,770	806,589	44,925	59,966
	Percent of Total	19.2	12.9	19.4	1.4	1.2
2001	Total	3,970,500	2,785,152	NA	3,067,725	NA
	E-commerce	724,228	322,983	NA	34,451	NA
	Percent of Total	18.2	11.6	NA	1.1	NA
2000	Total	4,208,582	2,814,554	NA	2,988,756	NA
	E-commerce	755,807	275,326	NA	27,720	NA
	Percent of Total	18.0	9.8	NA	0.9	NA

NA Not applicable.

Note: Estimates are not adjusted for price changes and are subject to revision. For information on confidentiality protection, sampling error, sample design, and definitions, visit www.census.gov/eos/www/sm.html.

¹ Estimates include data only for businesses with paid employees.

² Manufacturers' Sales Branches and Offices.

³ Estimates include data for businesses with or without paid employees.

⁴ Estimates include data for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees. Estimates for 2000 and 2001 are not comparable due to the change in the 2002 NAICS. Estimates for 2002 and 2003 exclude landscaping services, landscape architectural services, and pet care services.

Source: U.S. Census Bureau, 2007 Economic Census - Manufacturing, 2006 Annual Survey of Manufactures, 2007 Annual Wholesale Trade Survey, 2007 Service Annual Survey, and 2007 Annual Retail Trade Survey

Table 1A. Measures of Sampling Variability - U.S. Manufacturing Shipments - Total and E-commerce Value: 2007 and 2006

[Estimates are based on the 2007 Economic Census - Manufacturing and the 2006 Annual Survey of Manufactures, are shown as percents, and are associated with the estimates in Table 1]

NAICS Code	Description	Coefficient of Variation for Value of Shipments				Standard Error for Estimate of:		
						E-commerce as Percent of Total Shipments		Percent Distribution of E-commerce Shipments
		2007		2006				
		Total	E-commerce	Revised Total	Revised E-commerce	2007	2006	2007
	Total Manufacturing	NA	NA	0.1	0.2	NA	0.1	NA
311	Food manufacturing	NA	NA	0.3	0.6	NA	0.2	NA
312	Beverage and tobacco product manufacturing	NA	NA	0.5	0.6	NA	0.5	NA
313	Textile mills	NA	NA	0.9	1.2	NA	0.4	NA
314	Textile product mills	NA	NA	1.8	1.5	NA	0.9	NA
315	Apparel manufacturing	NA	NA	1.1	2.2	NA	0.8	NA
316	Leather and allied product manufacturing	NA	NA	3.0	4.4	NA	0.9	NA
321	Wood product manufacturing	NA	NA	0.6	2.7	NA	0.4	NA
322	Paper manufacturing	NA	NA	0.4	0.8	NA	0.2	NA
323	Printing and related support activities	NA	NA	0.8	2.2	NA	0.4	NA
324	Petroleum and coal products manufacturing	NA	NA	0.5	1.1	NA	0.2	NA
325	Chemical manufacturing	NA	NA	0.3	0.5	NA	0.2	NA
326	Plastics and rubber products manufacturing	NA	NA	0.8	1.1	NA	0.3	NA
327	Nonmetallic mineral product manufacturing	NA	NA	0.6	1.9	NA	0.3	NA
331	Primary metal manufacturing	NA	NA	0.8	1.3	NA	0.3	NA
332	Fabricated metal product manufacturing	NA	NA	0.4	1.1	NA	0.2	NA
333	Machinery manufacturing	NA	NA	0.6	0.8	NA	0.3	NA
334	Computer and electronic product manufacturing	NA	NA	0.7	0.6	NA	0.3	NA
335	Electrical equipment, appliance, and components	NA	NA	0.4	0.8	NA	0.2	NA
336	Transportation equipment manufacturing	NA	NA	0.3	0.5	NA	0.2	NA
337	Furniture and related product manufacturing	NA	NA	0.8	3.3	NA	0.6	NA
339	Miscellaneous manufacturing	NA	NA	0.6	1.6	NA	0.3	NA

NA Not applicable.

Note: Standard errors for year to year change in total shipments and e-commerce shipments were not calculated. Also, since 2007 data were collected with the Economic Census, no sampling variability data is shown. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit <<http://www.census.gov/eos/www/mestats.html>>.

Source: U.S. Census Bureau, 2007 Economic Census - Manufacturing and the 2006 Annual Survey of Manufactures

Table 2.0A. Measures of Sampling Variability - U.S. Merchant Wholesale Trade Sales, Including Manufacturers' Sales Branches and Offices - Total and E-commerce: 2007 and 2006

[Estimates are based on data from the 2007 Annual Wholesale Trade Survey, are shown as percents, and are associated with the estimates in Table 2.0]

NAICS Code	Description	Coefficient of Variation for Value of Sales				Standard Error for Estimate of:				
		2007		2006		Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2007	2006	2007
42	Total Merchant Wholesale Trade Including MSBOs¹	1.0	1.4	0.8	1.2	0.3	0.5	0.3	0.3	NA
423	Durable goods	0.8	1.6	0.7	1.6	0.3	0.4	0.4	0.4	0.8
4231	Motor vehicles and automotive equipment	0.7	1.5	0.8	1.5	0.3	0.2	0.7	0.7	0.4
4232	Furniture and home furnishings	3.8	6.9	3.3	6.5	1.1	1.2	1.1	1.0	0.1
4233	Lumber and other construction material	3.8	15.0	3.4	14.8	1.2	0.8	0.8	0.7	0.1
4234	Professional and commercial equipment and supplies	2.3	4.3	2.2	4.3	0.4	1.0	0.8	0.7	0.4
42343	Computer equipment and supplies	2.8	6.7	3.0	6.6	0.6	1.8	1.3	1.2	0.4
4235	Metals and minerals, excluding petroleum	2.5	5.3	2.3	5.6	1.3	0.8	0.4	0.4	0.1
4236	Electrical goods	2.6	5.1	2.5	4.7	0.5	1.5	0.8	0.8	0.2
4237	Hardware, plumbing and heating equipment	2.8	10.2	2.5	(S)	1.3	(S)	1.2	(S)	0.1
4238	Machinery, equipment and supplies	2.4	7.4	1.9	6.7	1.1	3.5	0.6	0.6	0.2
4239	Miscellaneous durable goods	4.3	9.2	3.8	10.4	1.8	4.6	0.7	0.7	0.2
424	Nondurable goods	1.5	2.6	1.3	2.2	0.5	0.9	0.6	0.4	0.8
4241	Paper and paper products	5.1	5.6	4.8	5.4	0.7	0.9	0.7	0.7	0.1
4242	Drugs, drug proprietaries and druggists' sundries	1.9	(S)	1.5	2.6	1.2	(S)	(S)	0.9	(S)
4243	Apparel, piece goods, and notions	2.5	8.0	2.3	9.0	1.4	2.1	1.7	1.7	0.2
4244	Groceries and related products	3.7	11.8	3.4	11.7	1.1	1.8	1.3	1.2	0.9
4245	Farm-products raw materials	4.2	(S)	4.0	5.3	1.9	(S)	(S)	0.2	(S)
4246	Chemicals and allied products	4.3	8.0	4.1	7.6	0.8	1.3	0.6	0.6	0.1
4247	Petroleum and petroleum products	5.1	2.5	3.7	2.5	1.5	0.1	0.4	0.4	0.2
4248	Beer, wine, and distilled beverages	2.2	6.8	1.9	6.2	1.2	0.7	0.3	0.3	(Z)
4249	Miscellaneous nondurable goods	3.0	5.6	2.9	5.4	1.2	1.8	1.1	1.1	0.2

NA Not applicable.

(S) Corresponding estimate in Table 2.0 does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

Note: Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

¹ Manufacturers' Sales Branches and Offices.

Source: U.S. Census Bureau, 2007 Annual Wholesale Trade Survey

Table 2.1A. Measures of Sampling Variability - U.S. Merchant Wholesale Trade Sales, Excluding Manufacturers' Sales Branches and Offices - Total and E-commerce: 2007 and 2006

[Estimates are based on data from the 2007 Annual Wholesale Trade Survey, are shown as percents, and are associated with the estimates in Table 2.1]

NAICS Code	Description	Coefficient of Variation for Value of Sales				Standard Error for Estimate of:				
		2007		2006		Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2007	2006	2007
42	Total Merchant Wholesale Trade Excluding MSBOs¹	1.4	1.3	1.0	1.4	0.4	0.6	0.3	0.3	NA
423	Durable goods	1.2	2.5	1.0	2.4	0.3	0.8	0.3	0.3	0.9
4231	Motor vehicles and automotive equipment	1.4	2.1	1.7	2.0	0.6	0.5	0.7	0.7	0.3
4232	Furniture and home furnishings	4.7	9.8	4.1	9.8	1.3	2.1	1.3	1.2	0.1
4233	Lumber and other construction material	4.1	23.3	3.7	23.2	1.5	1.4	1.0	0.9	0.2
4234	Professional and commercial equipment and supplies	3.3	5.7	3.2	5.5	0.6	1.5	1.1	1.1	0.7
42343	Computer equipment and supplies	3.1	8.3	3.5	8.4	1.1	2.4	2.0	2.0	0.6
4235	Metals and minerals, excluding petroleum	3.2	17.8	2.8	20.8	1.7	4.3	0.5	0.6	0.1
4236	Electrical goods	3.5	6.2	3.6	5.9	0.8	1.9	0.9	0.9	0.3
4237	Hardware, plumbing and heating equipment	3.3	12.3	2.8	11.1	1.4	6.0	1.3	1.1	0.2
4238	Machinery, equipment and supplies	2.3	13.6	1.7	12.1	1.4	9.9	0.5	0.4	0.2
4239	Miscellaneous durable goods	4.3	10.2	3.6	11.6	2.0	4.9	0.7	0.9	0.3
424	Nondurable goods	2.0	2.0	1.5	2.0	0.8	0.5	0.5	0.5	0.9
4241	Paper and paper products	5.2	7.4	4.6	6.8	0.9	1.3	0.8	0.7	0.1
4242	Drugs, drug proprietaries and druggists' sundries	2.3	(S)	2.3	(S)	0.8	(S)	(S)	(S)	(S)
4243	Apparel, piece goods, and notions	2.6	6.9	2.0	7.5	1.6	2.2	1.5	1.6	0.3
4244	Groceries and related products	3.1	6.9	2.4	6.1	1.5	2.9	0.7	0.6	0.5
4245	Farm-products raw materials	4.2	(S)	4.0	5.3	1.9	(S)	(S)	0.2	(S)
4246	Chemicals and allied products	3.8	14.3	3.7	14.6	1.2	6.0	0.7	0.7	0.1
4247	Petroleum and petroleum products	7.6	(S)	5.6	5.2	1.8	(S)	(S)	0.1	(S)
4248	Beer, wine, and distilled beverages	2.4	9.7	2.1	8.6	1.3	1.1	0.3	0.3	(Z)
4249	Miscellaneous nondurable goods	3.8	11.0	3.7	11.4	1.4	4.5	1.3	1.1	0.4

NA Not applicable.

(S) Corresponding estimate in Table 2.1 does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

Note: Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

¹ Manufacturers' Sales Branches and Offices.

Source: U.S. Census Bureau, 2007 Annual Wholesale Trade Survey

Table 2.2A. Measures of Sampling Variability - U.S. Manufacturers' Sales Branches and Offices - Total and E-commerce Sales: 2007 and 2006

[Estimates are based on data from the 2007 Annual Wholesale Trade Survey, are shown as percents, and are associated with the estimates in Table 2.2]

NAICS Code	Description	Coefficient of Variation for Value of Sales				Standard Error for Estimate of:				
		2007		2006		Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		Total	E-commerce	Revised Total	Revised E-commerce	Total	E-commerce	2007	2006	2007
42	Total Merchant Wholesale Trade	1.3	3.0	1.2	2.6	0.5	1.0	0.6	0.5	NA
423	Durable goods	1.1	1.9	1.1	1.9	0.3	0.1	0.6	0.6	1.2
4231	Motor vehicles and automotive equipment	1.0	2.2	1.0	2.2	(Z)	(Z)	0.9	0.9	1.0
4232	Furniture and home furnishings	3.2	4.0	3.2	4.0	0.2	0.1	0.6	0.6	(Z)
4233	Lumber and other construction material	8.1	5.2	7.9	5.2	1.0	0.1	0.9	0.8	(Z)
4234	Professional and commercial equipment and supplies	1.8	3.1	1.8	3.2	0.3	0.7	0.5	0.5	0.2
42343	Computer equipment and supplies	3.2	3.2	3.2	3.2	0.0	0.0	0.1	0.1	0.1
4235	Metals and minerals, excluding petroleum	1.9	2.7	1.9	2.7	0.9	0.3	0.4	0.4	0.1
4236	Electrical goods	(S)	6.7	(S)	6.4	(S)	1.3	(S)	(S)	0.2
4237	Hardware, plumbing and heating equipment	3.4	(S)	2.1	(S)	2.3	(S)	(S)	(S)	(S)
4238	Machinery, equipment and supplies	5.6	7.0	4.4	6.0	1.6	1.1	1.4	1.4	0.2
4239	Miscellaneous durable goods	14.6	23.1	14.1	20.9	2.3	1.7	2.8	2.6	0.1
424	Nondurable goods	2.6	6.0	2.3	5.1	1.0	2.2	1.1	0.9	1.2
4241	Paper and paper products	9.3	8.1	9.3	8.3	0.7	0.8	0.8	0.8	0.1
4242	Drugs, drug proprietaries and druggists' sundries	3.3	4.6	1.1	5.3	3.3	4.5	1.4	2.1	0.6
4243	Apparel, piece goods, and notions	10.2	(S)	10.7	(S)	2.2	(S)	(S)	(S)	(S)
4244	Groceries and related products	9.7	24.0	9.7	23.4	0.5	1.5	3.2	3.1	1.7
4246	Chemicals and allied products	8.2	8.1	8.2	8.1	1.1	0.3	0.9	0.8	0.2
4247	Petroleum and petroleum products	1.4	2.8	1.0	2.8	1.0	0.1	1.0	0.8	0.4
4248	Beer, wine, and distilled beverages	0.4	2.5	0.3	(S)	0.1	(S)	0.3	(S)	(Z)
4249	Miscellaneous nondurable goods	2.7	6.3	1.0	6.2	2.7	0.4	2.6	3.1	0.4

NA Not applicable.

(S) Corresponding estimate in Table 2.2 does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

Note: Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

Source: U.S. Census Bureau, 2007 Annual Wholesale Trade Survey

Table 3A. Measures of Sampling Variability - U.S. Merchant Wholesale Trade Sales, Excluding Manufacturers' Sales Branches and Offices - Total and EDI: 2007 and 2006

[Estimates are based on data from the 2007 Annual Wholesale Trade Survey, are shown as percents, and are associated with the estimates in Table 3]

NAICS Code	Description	Coefficient of Variation for Value of Sales				Standard Error for Estimate of:						
		2007		2006		Y/Y Percent Change		EDI as Percent of Total Sales		Percent Distribution of EDI Sales	EDI as Percent of E-commerce Sales	
		Total	EDI	Revised Total	Revised EDI	Total Sales	EDI Sales	2007	2006	2007	2007	2006
42	Total Merchant Wholesale Trade Excluding MSBOs¹	1.4	1.6	1.0	1.7	0.4	0.7	0.2	0.2	NA	0.7	0.6
423	Durable goods	1.2	2.7	1.0	2.5	0.3	0.8	0.3	0.3	1.0	0.8	0.7
4231	Motor vehicles and automotive equipment	1.4	(S)	1.7	2.1	0.6	(S)	(S)	0.7	(S)	(S)	0.3
4232	Furniture and home furnishings	4.7	12.6	4.1	12.2	1.3	2.5	1.3	1.2	0.2	3.1	2.7
4233	Lumber and other construction material	4.1	26.7	3.7	27.0	1.5	1.2	0.9	0.9	0.3	5.5	5.8
4234	Professional and commercial equipment and supplies	3.3	6.9	3.2	7.0	0.6	1.8	0.9	1.0	0.8	1.1	1.1
42343	Computer equipment and supplies	3.1	11.1	3.5	11.5	1.1	3.1	1.9	2.0	0.7	2.1	2.0
4235	Metals and minerals, excluding petroleum	3.2	(S)	2.8	(S)	1.7	(S)	(S)	(S)	(S)	(S)	(S)
4236	Electrical goods	3.5	6.2	3.6	6.2	0.8	2.2	0.8	0.8	0.3	2.7	2.2
4237	Hardware, plumbing and heating equipment	3.3	13.6	2.8	(S)	1.4	(S)	1.2	(S)	0.2	2.9	(S)
4238	Machinery, equipment and supplies	2.3	16.8	1.7	16.1	1.4	6..9	0.3	0.3	0.2	3.2	3.5
4239	Miscellaneous durable goods	4.3	10.2	3.6	12.5	2.0	7.4	0.7	0.8	0.4	1.9	3.1
424	Nondurable goods	2.0	(S)	1.5	2.5	0.8	(S)	(S)	0.4	(S)	(S)	0.7
4241	Paper and paper products	5.2	17.6	4.6	16.1	0.9	3.4	0.9	0.9	0.2	3.5	3.5
4242	Drugs, drug proprietaries and druggists' sundries	2.3	(S)	2.3	(S)	0.8	(S)	(S)	(S)	(S)	(S)	(S)
4243	Apparel, piece goods, and notions	2.6	7.7	2.0	8.2	1.6	2.4	1.4	1.5	0.4	1.3	1.4
4244	Groceries and related products	3.1	12.9	2.4	10.4	1.5	5.7	0.8	0.6	0.7	4.7	3.9
4245	Farm-products raw materials	4.2	(S)	4.0	5.1	1.9	(S)	(S)	0.2	(S)	(S)	1.9
4246	Chemicals and allied products	3.8	21.8	3.7	24.0	1.2	9.6	0.6	0.6	0.1	5.3	6.2
4247	Petroleum and petroleum products	7.6	(S)	5.6	5.2	1.8	(S)	(S)	0.1	(S)	(S)	(Z)
4248	Beer, wine, and distilled beverages	2.4	9.1	2.1	8.0	1.3	2.0	0.1	0.1	(Z)	1.8	1.5
4249	Miscellaneous nondurable goods	3.8	13.4	3.7	13.5	1.4	6.0	1.1	1.0	0.5	2.5	2.3

NA Not applicable.

(S) Corresponding estimate in Table 3.0 does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

Note: Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at <http://www.census.gov/wholesale/www/how_surveys_are_collected/index.html>.

¹ Manufacturers' Sales Branches and Offices.

Source: U.S. Census Bureau, 2007 Annual Wholesale Trade Survey

Table 4A. Measures of Sampling Variability - U.S. Selected Services Revenue - Total and E-commerce: 2007 and 2006

[Except where indicated, estimates are based on data from the 2007 Service Annual Survey. Estimates are shown as percents and are associated with the estimates in Table 4]

NAICS Code	Description	Coefficient of Variation for Value of Revenue				Standard Error for Estimate of:				
		2007		2006		Y/Y Percent Change		E-commerce as Percent of Total Revenue		Percent Distribution of E-commerce Revenue
		Total	E-commerce	Revised Total	Revised E-commerce	Total Revenue	E-commerce Revenue	2007	2006	2007
	Total for Selected Service Industries	0.5	2.0	0.5	3.1	0.2	2.6	(Z)	(Z)	NA
	Selected Transportation and Warehousing¹	1.4	12.0	1.3	5.4	0.3	20.1	0.3	0.1	0.9
484	Truck transportation	1.7	13.8	1.4	5.9	0.4	23.0	0.4	0.2	0.9
492	Couriers and messengers	1.3	(S)	1.1	36.2	0.4	(S)	(S)	(Z)	(S)
493	Warehousing and storage	5.3	8.8	5.3	8.8	0.8	0.3	0.2	0.2	0.1
51	Information	0.7	3.1	0.6	2.6	0.3	1.3	0.1	0.1	0.9
511	Publishing industries (except Internet)	1.8	2.4	1.8	2.5	0.7	1.3	0.2	0.2	0.5
517	Telecommunications	0.8	(S)	0.8	12.5	0.5	(S)	0.1	0.1	0.5
51811	Internet service providers and web search portals	3.7	(S)	2.9	8.8	1.4	(S)	1.2	1.1	0.4
	Selected Finance²	1.3	19.0	1.2	18.1	0.8	1.8	0.3	0.3	1.1
5231	Securities and commodity contracts intermediation and brokerage	1.2	19.7	0.9	18.7	0.9	1.8	0.5	0.4	1.1
532	Rental and Leasing Services	1.6	1.3	1.5	1.4	0.7	1.5	0.1	0.1	0.1
	Selected Professional, Scientific, and Technical Services³	1.5	5.5	1.5	6.4	0.5	4.9	0.1	0.1	0.8
5415	Computer systems design and related services	2.4	24.7	2.4	24.0	1.0	16.3	0.5	0.4	0.8
56	Administrative and Support and Waste Management and Remediation Services	2.1	3.8	2.1	19.0	0.7	7.0	0.1	0.4	0.4
5615	Travel arrangement and reservation services	2.8	3.6	2.6	3.1	0.7	1.3	0.6	0.5	0.3
62	Health Care and Social Assistance Services	0.8	18.1	0.6	17.8	0.3	3.4	(Z)	(Z)	0.1
71	Arts, Entertainment, and Recreation Services	1.3	3.4	1.3	3.2	0.6	3.4	0.1	(Z)	0.1
72	Accommodation and Food Services⁴	1.2	2.8	1.1	3.3	0.4	1.9	0.1	0.1	0.4
	Selected Other Services⁵	1.6	7.1	1.2	6.6	0.9	4.0	0.1	0.1	0.4
811	Repair and maintenance	2.5	14.7	2.4	15.1	0.8	4.2	0.1	0.1	0.1
813	Religious, grantmaking, civic, professional, and similar organizations	2.3	7.5	1.5	9.8	1.8	6.8	0.2	0.2	0.3

NA Not applicable.

(S) Corresponding estimate in Table 4.0 does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, may be found at www.census.gov/svsd/www/cv.html.¹ Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).² Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).³ Excludes NAICS 54112 (offices of notaries).⁴ Estimates are based on data from the 2007 Annual Retail Trade Survey.⁵ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

Source: U.S. Census Bureau, 2007 Service Annual Survey

Table 5A. Measures of Sampling Variability - U.S. Retail Trade Sales - Total and E-commerce: 2007 and 2006

[Estimates are based on data from the 2007 Annual Retail Trade Survey, are shown as percents, and are associated with the estimates in Table 5]

NAICS Code	Description	Coefficients of Variation for				Standard Error for Estimate of:				
		2007		2006		Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce
		Total Sales	E-commerce	Revised Total Sales	Revised E-commerce					
						Total Sales	E-commerce	2007	2006	2007
	Total Retail Trade	0.6	2.0	0.6	1.5	0.2	1.1	0.1	(Z)	NA
441	Motor vehicles and parts dealers	1.1	4.8	1.0	3.1	0.3	4.0	0.1	0.1	0.8
442	Furniture and home furnishings stores	0.9	22.9	1.0	24.3	0.7	11.9	0.2	0.1	0.1
443	Electronics and appliance stores	1.3	19.1	1.2	17.8	0.3	5.7	0.2	0.2	0.2
444	Building materials and garden equipment and supplies stores	1.0	19.1	0.9	23.9	0.5	9.9	(Z)	(Z)	0.1
445	Food and beverage stores	0.9	7.8	0.8	9.5	0.3	4.9	(Z)	(Z)	0.1
446	Health and personal care stores	1.4	(S)	1.4	(S)	0.3	(S)	(S)	(S)	(S)
447	Gasoline stations	3.6	5.5	3.5	(S)	0.5	(S)	(Z)	(S)	(Z)
448	Clothing and clothing accessories stores	1.0	10.4	1.0	13.3	0.3	4.5	0.1	0.1	0.2
451	Sporting goods, hobby, book, and music stores	1.8	13.7	1.4	13.3	0.8	3.8	0.3	0.2	0.2
452	General merchandise stores	0.2	(S)	0.2	(S)	0.1	(S)	(S)	(S)	(S)
453	Miscellaneous store retailers	1.6	10.7	1.0	14.0	1.4	10.3	0.2	0.2	0.2
454	Nonstore retailers	1.5	2.3	1.1	1.9	0.6	0.8	0.4	0.4	0.7
4541	Electronic shopping and mail-order houses	1.2	1.7	1.0	1.6	0.5	0.7	0.5	0.4	1.1

NA Not applicable

(S) Corresponding estimate in Table 5 does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

(Z) Estimate is less than 0.05%.

Note: Retail total and other subsector totals may include data for kinds of business not shown. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at <<http://www.census.gov/svsd/www/nrely.html>>.**Source: U.S. Census Bureau, 2007 Annual Retail Trade Survey**

Table 6A. Measures of Sampling Variability - U.S. Electronic Shopping and Mail-Order Houses (NAICS 4541) - Total and E-commerce Sales by Merchandise Line: 2007 and 2006

[Estimates are based on data from the 2007 Annual Retail Trade Survey, are shown as percents, and are associated with the estimates in Table 6]

Merchandise Lines	Coefficients of Variation for				Standard Error for Estimate of:				
	2007		2006		Y/Y Percent Change		E-commerce as Percent of Total Sales	Percent Distribution	
	Total Sales	E-commerce	Revised Total Sales	Revised E-commerce	Total Sales	E-commerce Sales	2007	Total Sales 2007	E-commerce Sales 2007
Total Electronic Shopping and Mail-Order Houses (NAICS 4541)	1.2	1.7	1.0	1.6	0.5	0.7	0.5	NA	NA
Books and magazines	4.7	5.1	4.9	5.4	1.5	0.8	1.4	0.2	0.2
Clothing and clothing accessories (includes footwear)	2.5	3.3	1.9	2.8	1.2	2.2	0.8	0.2	0.4
Computer hardware	1.3	1.4	1.3	1.6	0.7	0.8	0.4	0.2	0.2
Computer software	6.1	5.3	5.3	2.9	1.0	3.6	0.8	0.2	0.2
Drugs, health aids, and beauty aids	1.3	7.8	1.2	5.7	0.4	2.9	0.6	0.3	0.4
Electronics and appliances	2.2	3.3	2.6	3.3	1.6	2.3	0.9	0.1	0.3
Food, beer, and wine	8.7	6.8	9.2	8.2	1.0	1.5	3.2	0.2	0.2
Furniture and home furnishings	5.7	7.2	6.4	9.8	1.7	2.8	1.3	0.3	0.5
Music and videos	4.6	5.5	5.2	6.8	1.4	1.9	1.3	0.1	0.2
Office equipment and supplies	2.5	3.4	2.5	3.9	0.5	1.1	0.9	0.1	0.2
Sporting goods	11.3	19.2	8.1	12.1	4.6	6.0	3.5	0.3	0.6
Toys, hobby goods, and games	4.8	4.8	4.6	4.9	4.9	7.4	2.1	0.1	0.1
Other merchandise ¹	4.0	3.2	3.7	3.3	1.8	1.6	1.2	0.5	0.5
Nonmerchandise receipts ²	2.1	2.1	2.1	1.7	1.3	1.5	1.0	0.1	0.2

NA Not applicable.

(S) Corresponding estimate in Table 6 does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%) or poor response quality (total quantity response rate is less than 50%). For a description of publication standards and the total quantity response rate, see <http://www.census.gov/quality/S20-0_v1.0_Data_Release.pdf>.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions can be found on the Internet at <<http://www.census.gov/mrts/www/nrely.html>>.

¹ Includes other merchandise such as collectibles, souvenirs, auto parts and accessories, hardware, lawn and garden equipment and supplies, and jewelry.

² Includes nonmerchandise receipts such as auction commissions, customer training, customer support, advertising, and shipping and handling.

Source: U.S. Census Bureau, 2007 Annual Retail Trade Survey